

**CARAC**

LAUNCH OF THE EUROPEAN PURPOSE-DRIVEN COMPANY PROJECT

**February 6, 2026****From 9:00 AM to 6:00 PM****Under the direction of**

Matthieu Caron, Senior Lecturer in Public Law at the
Polytechnic University of Hauts-de-France, LARSH
Stéphane Vernac, Professor of Private Law at the University
of Picardy Jules Verne, CEPRISCA

Coordination

Sarah Vandembroucke (Research Engineer, UPHF)

Alix Vanmeervenne (Study Engineer, UPHF)

registrations

Programm

WELCOME -9:00AM - LEAUDROOM

OPENING STATEMENTS - 9:30 M



Abdelhakim Artiba, President of the Université Polytechnique des Hauts-de-France



Roland Lescure, Minister of Economy, Finance, Industrial Affairs, Energy, and Digital Sovereignty



Xavier Bertrand, President of the Hauts-de-France Region

TRANSFORMING THE HAUTS-DE-FRANCE REGION INTO A LABORATORY FOR THE PURPOSE-DRIVEN COMPANY IN EUROPE



Matthieu Caron, project leader and lecturer in public law at the Université Polytechnique des Hauts-de-France, LARSH



Emery Jacquillat, co-founder of the Communauté des Entreprises à Mission

PRESENTATION OF THE FRENCH “SOCIÉTÉ À MISSION” MODEL



Alix Vanmeervenne, research engineer at LARSH, involved in the FEDER project entitled “From the French Mission-Driven Company to the European Purpose-Driven Company”.



Aïcha Barry, Master II student in public law with a focus on public business ethics, is currently an intern at the OEP

10:45 AM THE FOUNDATIONS OF THE FRENCH “SOCIÉTÉ À MISSION” MODEL

Armand Hatchuel, Professor Emeritus of Management Science at École des Mines de Paris

Kevin Levillain, Senior Lecturer in Management Science at École des Mines de Paris

Blanche Segrestin, Professor of Management Science at École des Mines de Paris

Jérémy Lévêque, postdoctoral researcher at the École des Mines de Paris

11:15 AM PRESENTATION OF THE PROJECT

Matthieu Caron and Stéphane Vernac, project leaders for a European Purpose-Driven company

Sarah Vandenbroucke and Alix Vanmeervenne, research and development engineers at LARSH as part of the FEDER project “From the French Mission-Driven company to the “European Purpose-Driven Company”

Pablo Maria, PhD candidate at LARSH as part of the FEDER project “From the French Mission-Driven company to the European Purpose-Driven Company”

PRESENTATION OF THE PROJECT PARTNERS

Amos Fergombé, Director of LARSH

Jérôme Maati, Director of ISH

Éric Markiewicz, Vice-President for Research at the University of Hauts-de-France (UPHF)

Étienne Peyrat, Director of Sciences Po Lille

Andrew Glencross, Director of ESPOL

Nicolas Vaillant, Professor of Economics and Director of the Ethics Laboratory at the Catholic University of Lille

Geert Demuijnck, Professor of Business Ethics at EDHEC

Isabelle Bufflier, Professor of Business Ethics at Skema Business School

Xavier Pavie, Professor of Philosophy at ESSEC

Rodolphe Durand, Professor of Strategy at HEC and Director of the Institute for Society and Organizations at HEC Paris

Elisabeth Gressieux, Professor of Management at ESSCA and President of the European Business Ethics Network (EBEN) France

Catherine Minet-Letalle, Professor of Private Law and Vice-President for Research at ULCO, LARJ

Martin Richer, Founding Director of Management & CSR and Consultant in Corporate Social Responsibility

Valérie Brisac, Director of the Community of Purpose-Driven Companies (CEM)

Yannick Giry, Director of Businesses for the Hauts-de-France Region

Cécile Renouard, President and Co-founder of the Campus de la Transition; Cécile Ezvan, Associate Professor at Excelia Business School (EBS)

12h30 STATEMENT OF THE FIRST PARTNER OF THE PROJECT

Michel Andignac, General Director of the Autonomous Pension Fund for Veterans (CARAC)





WORKSHOP PROGRAMM

2:30pm-4:30pm - LEAU D Room

Workshop N°1

The “Société à Mission”
in the Hauts-de-France Region (Axis 1)

Matthieu Caron and Alix Vanmeervenne

GRANDE CHERCHEURS Room

Workshop N°2

The “Société à Mission” in France
(Axis 2)

**Jean-Baptiste Barféty, Cédric Duchatelle,
Blanche Ségestin and Stéphane Vernac**

PETITE CHERCHEURS Room

Workshop n°3

The Purpose-Driven Company
in Europe (Axis 3)

**Emery Jacquillat, Pablo María, and
Sarah Vandembroucke**

4:30 p.m. - 5:30 p.m. - LEAUD Room

WORKSHOP SYNTHESSES

**By students from the Master's program in Public Business
Ethics at Université Polytechnique Hauts-de-France and
the Master's in Responsible Business Management at
Sciences Po Lille**

FINAL STATEMENT

Emery Jacquillat, co-founder of the Communauté des
Entreprises à Mission



CONTACT & REGISTRATION

To register, please send an email with the workshop you want to attend to :

Anaïs Rebuccini



raf@observatoire-ethique-publique.com



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ADDRESS



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PARTNERS

